Lower Saucon Township Seeking Volunteers for Economic Development Task Force

At their October 16, 2013 meeting, the Lower Saucon Township Council created an Economic Development Task Force to assist them in identifying goals, strategies, and plans that will attract and retain businesses in the Township.

The Task Force will be composed of seven (7) residents and/or the owner/principal managers of businesses in the Township.

At least four (4) of the members of the Task Force shall have a background in the following areas:

- Banking
- Finance
- Commercial real estate
- Small or medium sized business (retail, office and/or medical)
- Economic development
- Business administration
- Public administration
- Urban planning
- Landscape design
- Hospitality Industry (Food service/hotel/motel)
- Marketing/Public Relations

Three (3) of the members of the Task Force can be citizens-at-large.

The Council has assigned the following mission to the Task Force:

- Identify economic development issues, problems, challenges, and opportunities affecting the Township
- Recommend plans and programs for the promotion of business development in the Township
- Make recommendations for the optimal use of land for the purposes of business development within the Township
- Recommend methods to encourage reinvestment in the unused or underused commercial structures in the Township
- Provide a report with these findings and recommendations to the Township Council no later than October 1, 2014.

Township residents and business owners/managers interested in becoming a member of this Task Force should contact the Township Manager at: <u>manager@lowersaucontownship.org</u> or (610) 865-3291 for more information.