



### Sweats & Sips – Virtual Happy Hour Sponsorships Opportunities

The Chamber is excited to offer our members additional marketing opportunities via Virtual Happy Hour sponsorships to get your unique message in front of the Lehigh Valley business community. These sponsorships create excellent visibility and brand building opportunities for your business or organization.

#### Presenting Sponsor \$200

- Two minutes to address attendees with sponsor message
- Prominent logo placement on promotional email in pre-event and post-event marketing
- Prominent logo placement on website event page promoting event
- Happy Hour Virtual invitation, with sponsor logo, promoted on Chamber social media platforms
  - Mentions on all 9 Affiliated Chamber pages, including the event page

#### Virtual Friend Sponsor \$75

- Logo placement on promotional email in pre-event and post-event marketing
- Logo placement on website event page promoting event
- Two social media mentions on all 9 Affiliated Chamber pages, including the event page
  - Logo included on the Affiliated Chambers' Instagram & LinkedIn pages

Contact Jessica O'Donnell for more information at  
[jessicao@lehighvalleychamber.org](mailto:jessicao@lehighvalleychamber.org) or 610-573-4010