

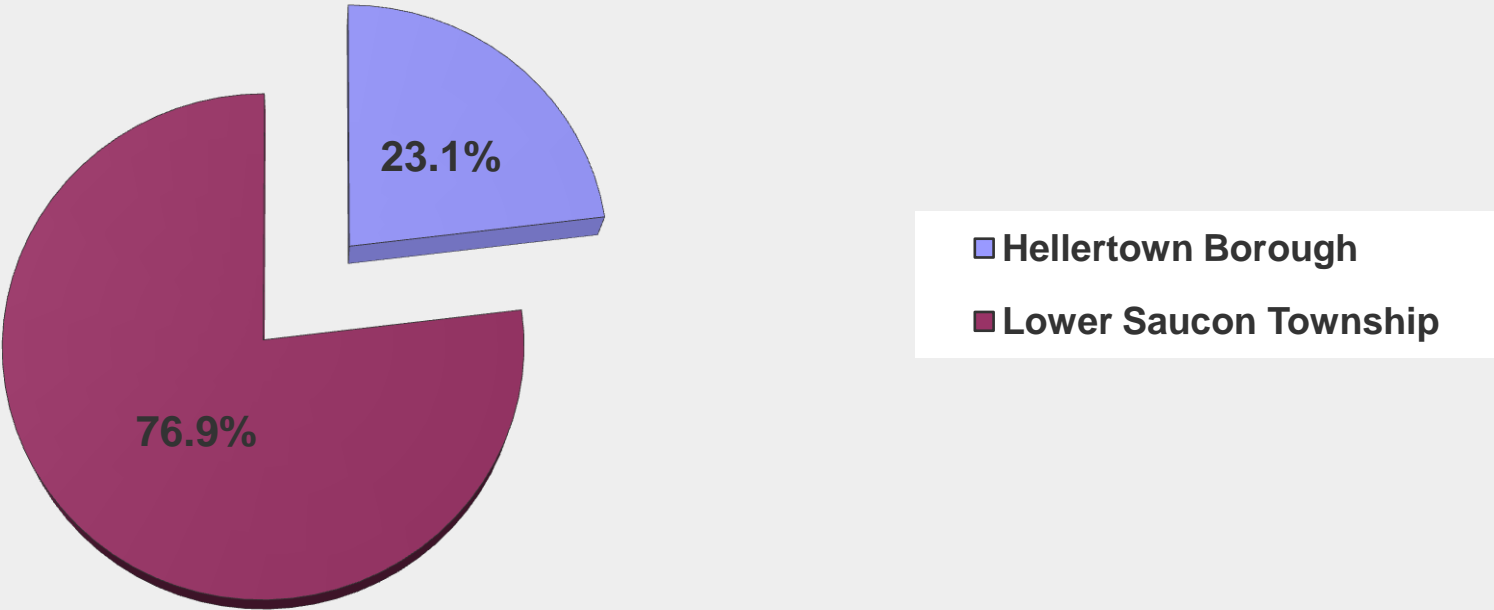
# **SAUCON VALLEY LIBRARY TASK FORCE**

## **Summarized Survey Results**

**4/12/2012**

# Question 1

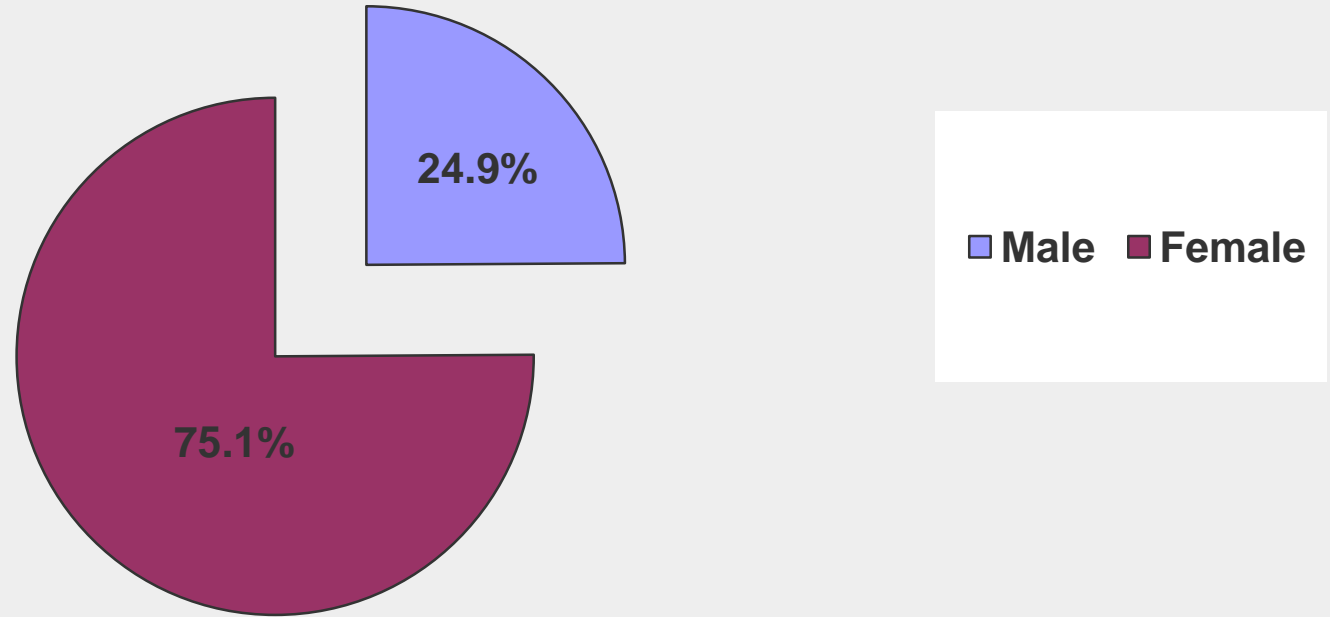
## Where do you live?



Answer Options	Response Percent	Response Count
Hellertown Borough	23.1%	76
Lower Saucon Township	76.9%	253

# Question 2

What is your gender?



What is your gender?

Answer Options

Response  
Percent

Response Count

Male

24.9%

82

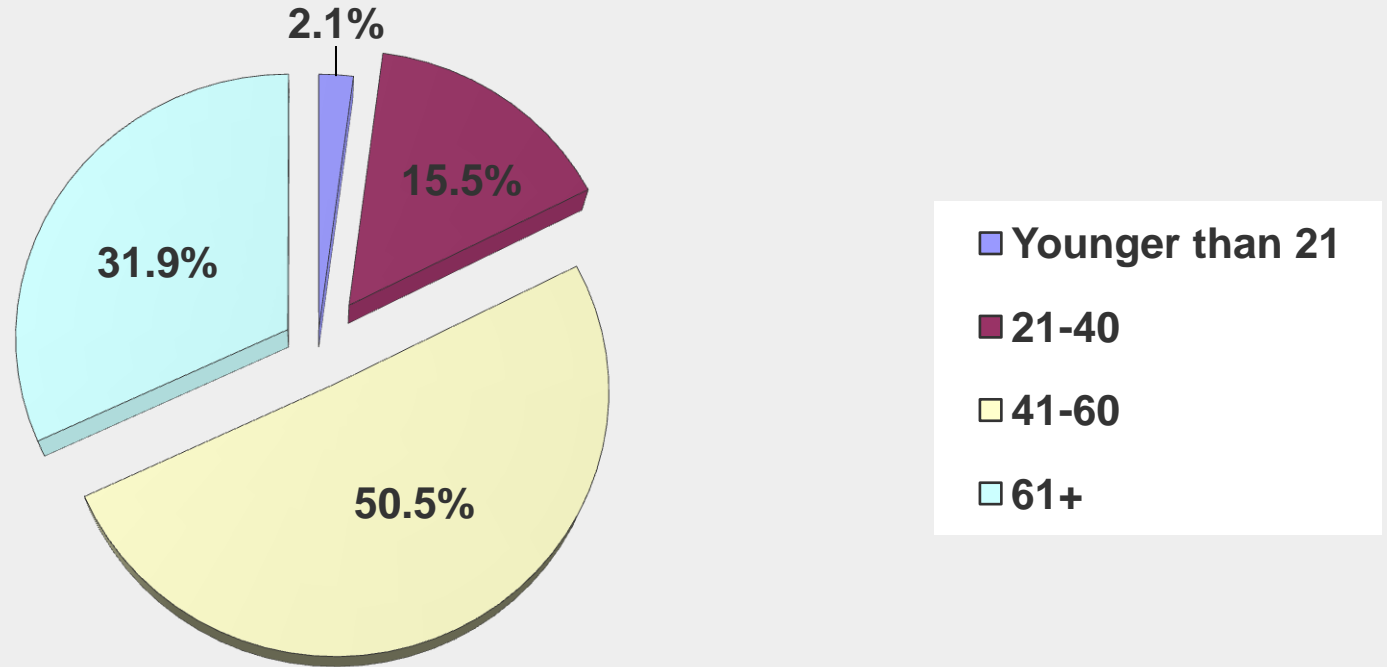
Female

75.1%

247

# Question 3

What is your age?

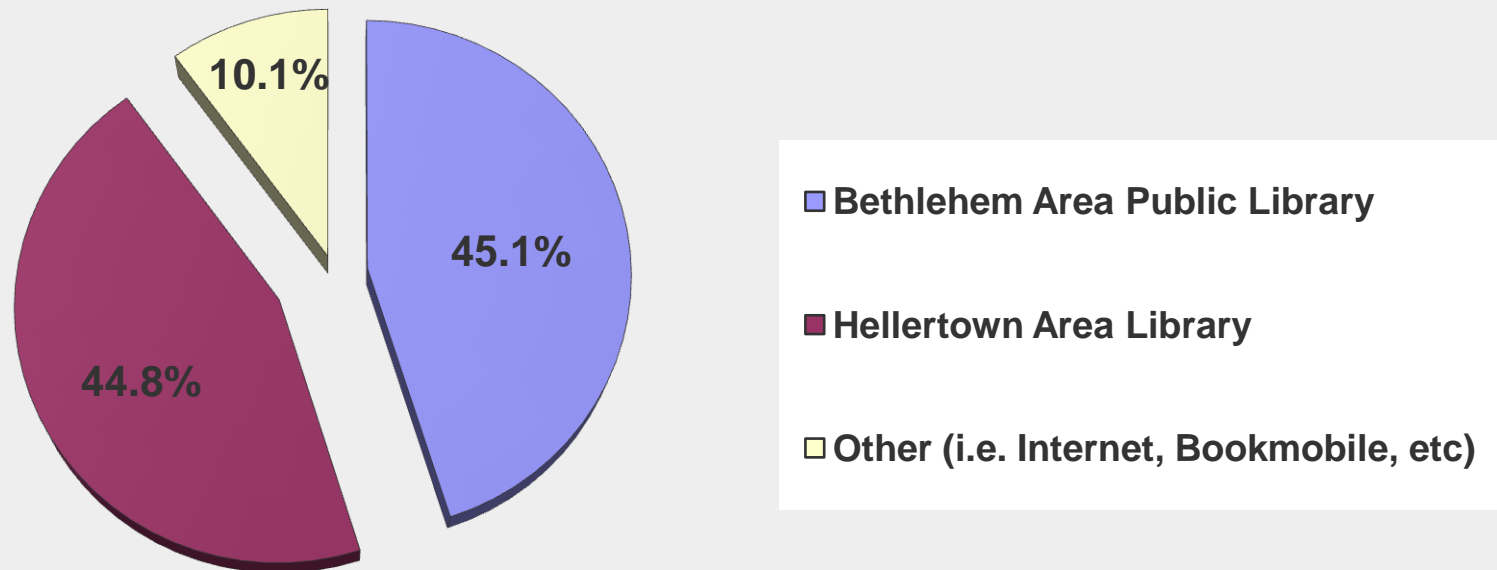


What is your age?

Answer Options	Response Percent	Response Count
Younger than 21	2.1%	7
21-40	15.5%	51
41-60	50.5%	166
61+	31.9%	105

# Question 4

**For library services, which library do you use?**

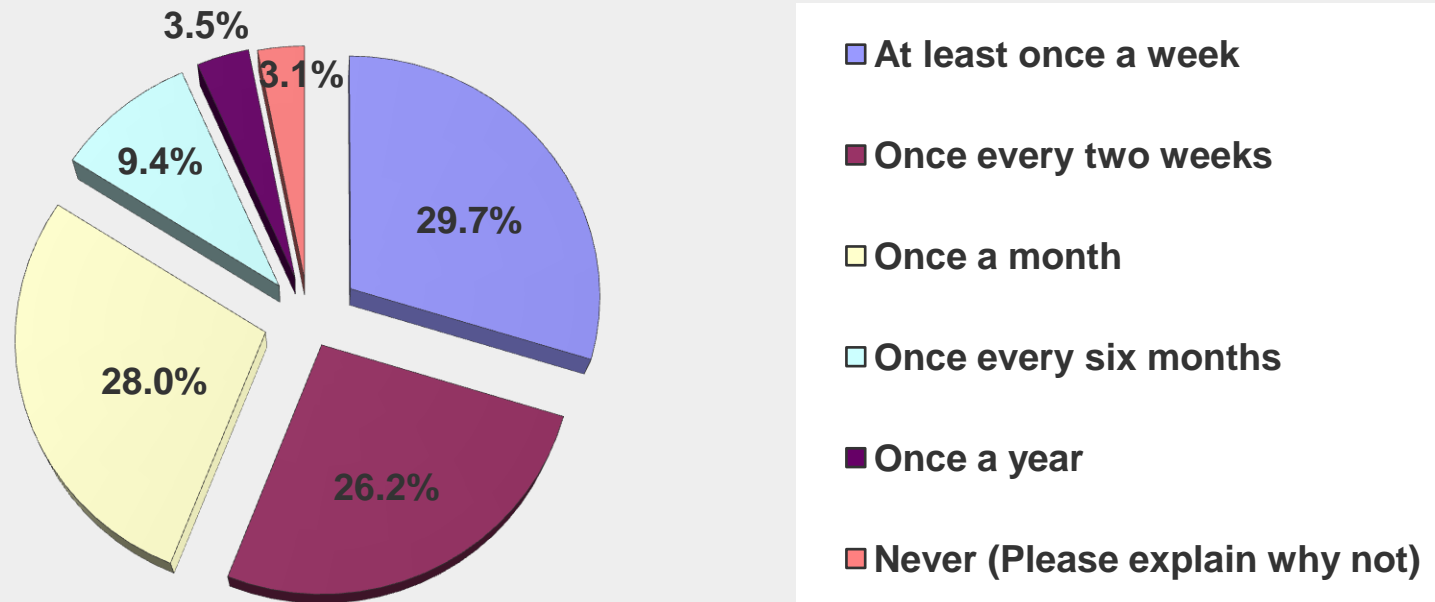


**For library services, which library do you use?**

Answer Options	Response Percent	Response Count
Bethlehem Area Public Library	45.1%	129
Hellertown Area Library	44.8%	128
Other (i.e. Internet, Bookmobile, etc)	10.1%	29
<b>answered question</b>		<b>278</b>
<b>skipped question</b>		<b>43</b>

# Question 5

## How often do you use the library?

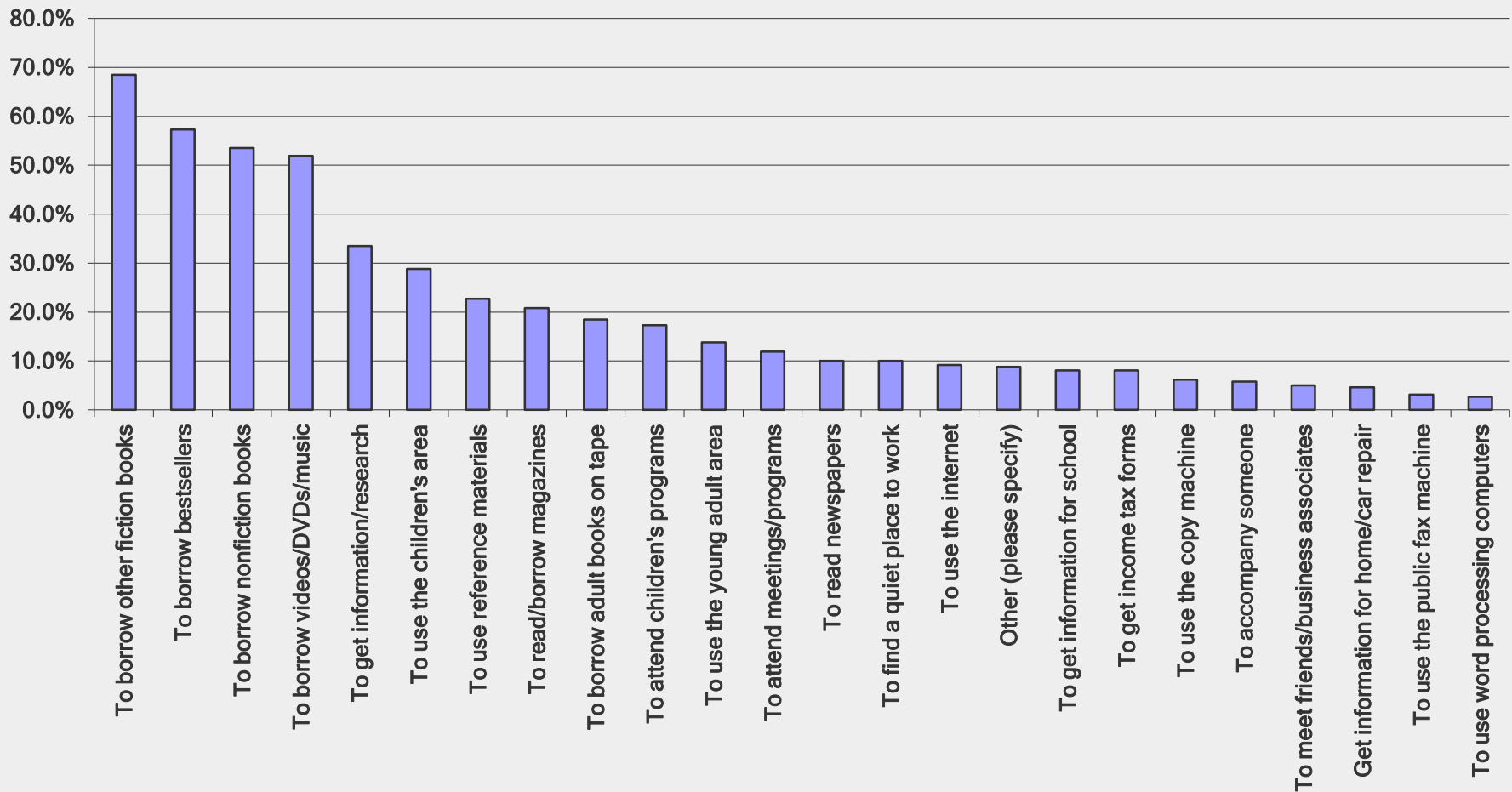


### How often do you use the library?

Answer Options	Response Percent	Response Count
At least once a week	29.7%	85
Once every two weeks	26.2%	75
Once a month	28.0%	80
Once every six months	9.4%	27
Once a year	3.5%	10
Never (Please explain why not)	3.1%	9

# Question 6

What are your main reasons for using the library?

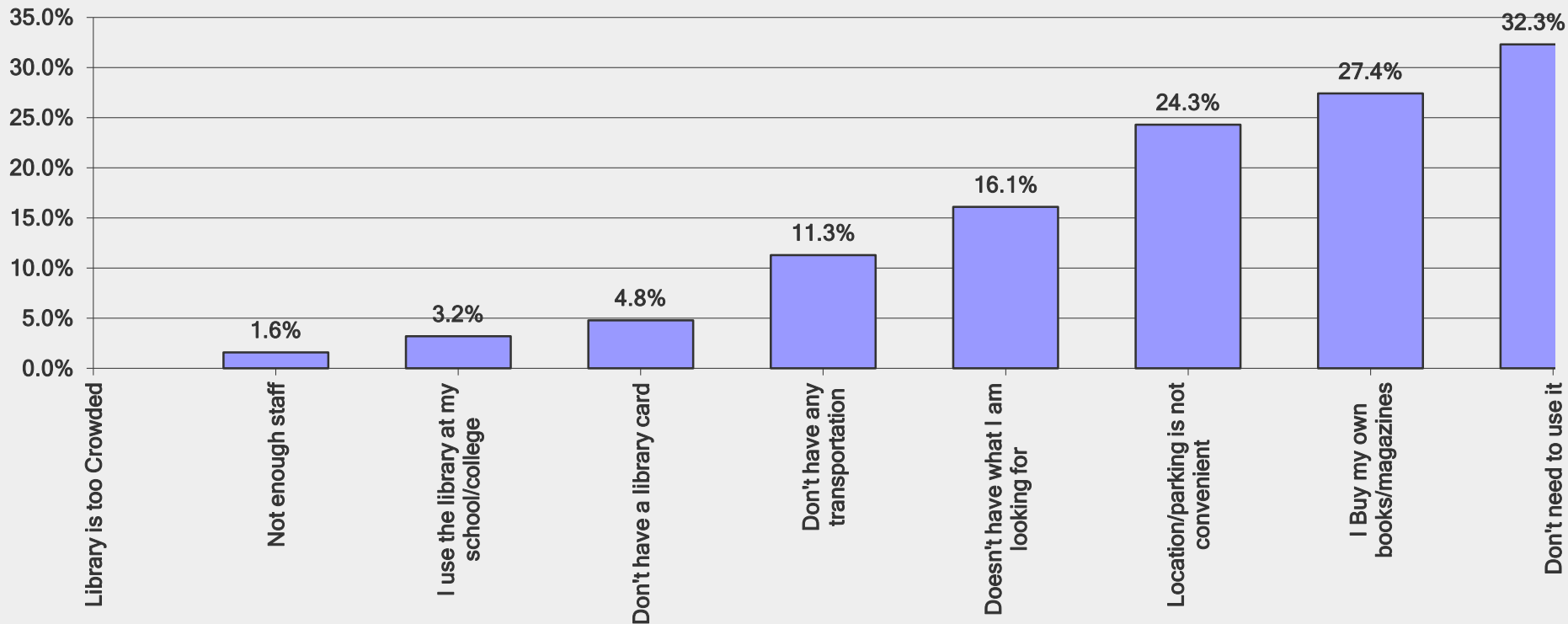


# Question 7

If you don't use the library regularly, why not?

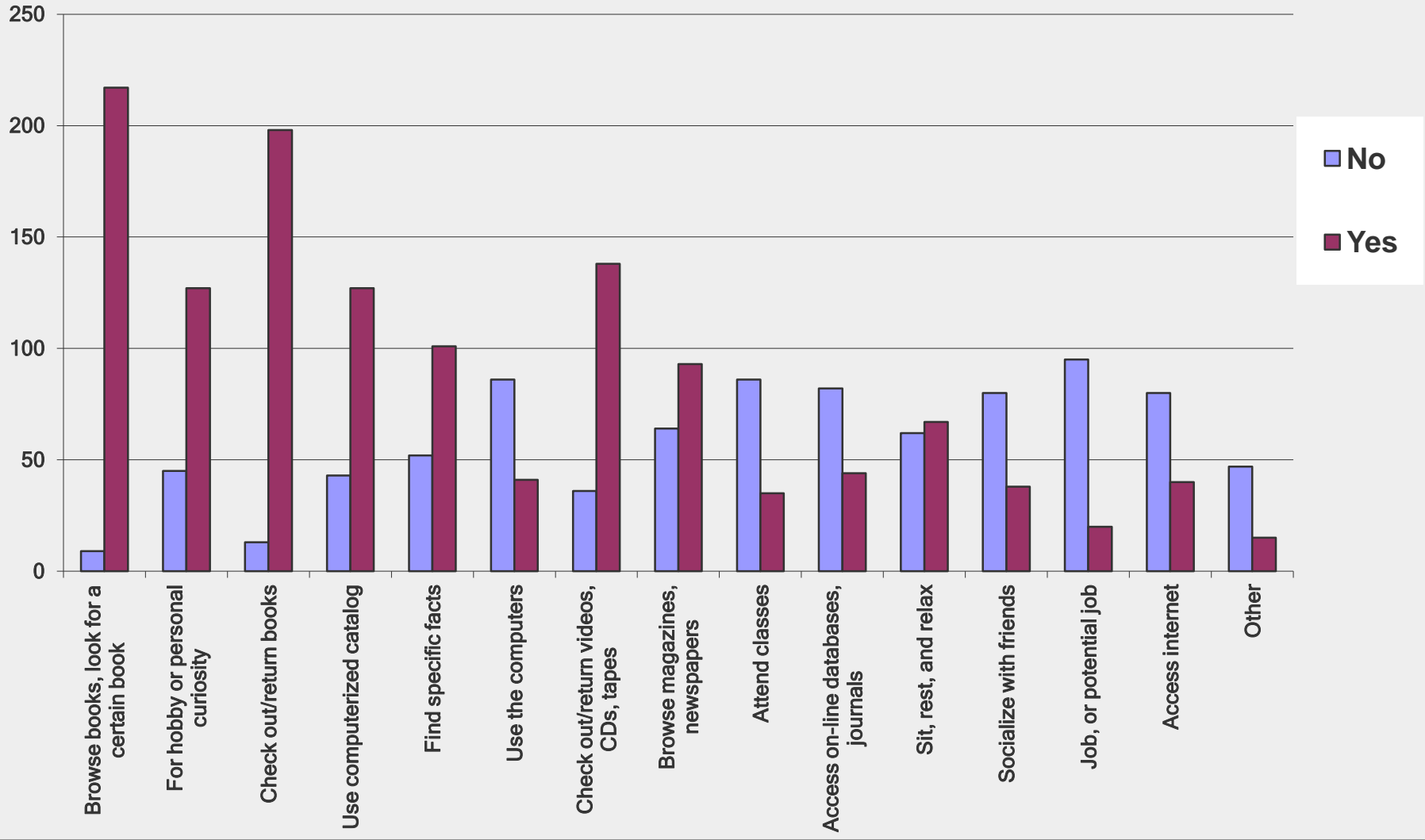
Answer Options	Response Percent	Response Count
Library is too Crowded	0.0%	0
Not enough staff	1.6%	1
I use the library at my school/college	3.2%	2
Don't have a library card	4.8%	3
Don't have any transportation	11.3%	7
Doesn't have what I am looking for	16.1%	10
Location/parking is not convenient	24.3%	15
I Buy my own books/magazines	27.4%	17
Don't need to use it	32.3%	20
Other (please specify)		17

If you don't use the library regularly, why not?



# Question 8

How do you spend your time in the library?

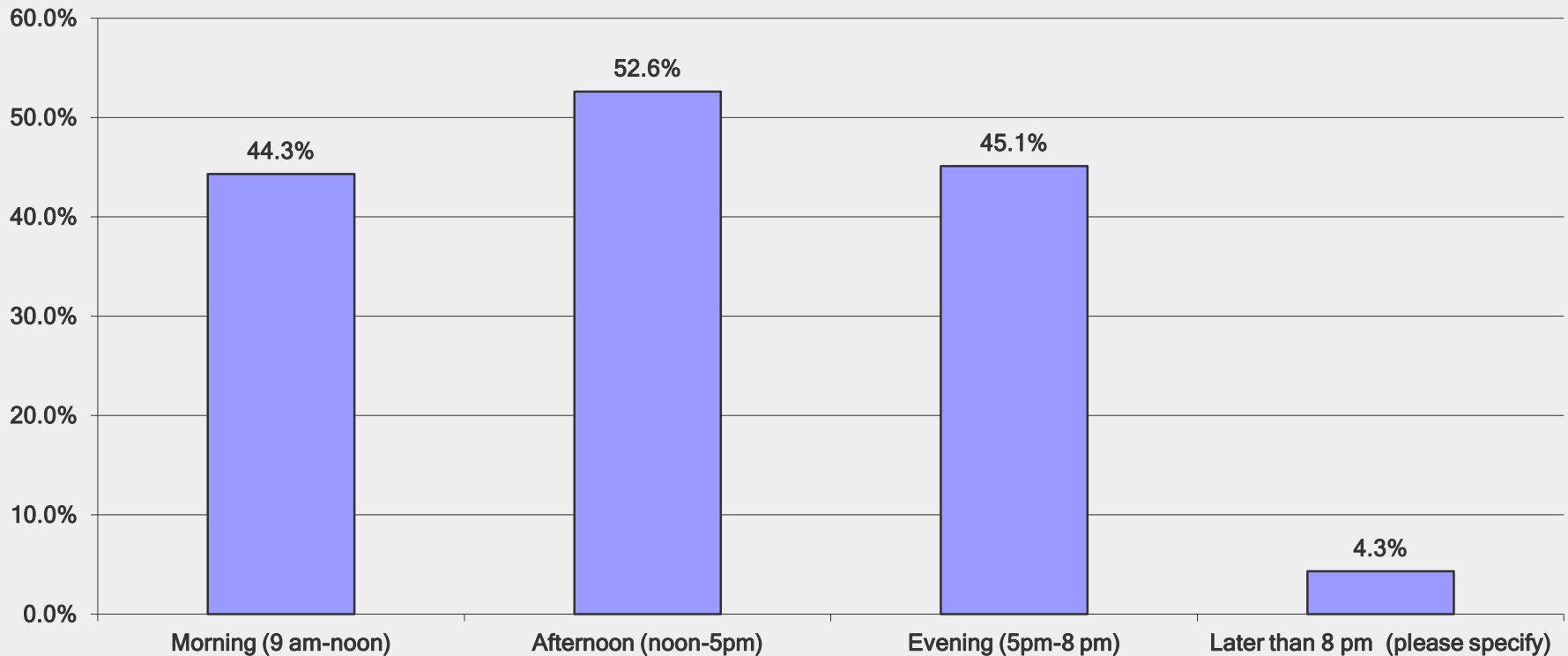


# Question 9

What times do you prefer to use the library?

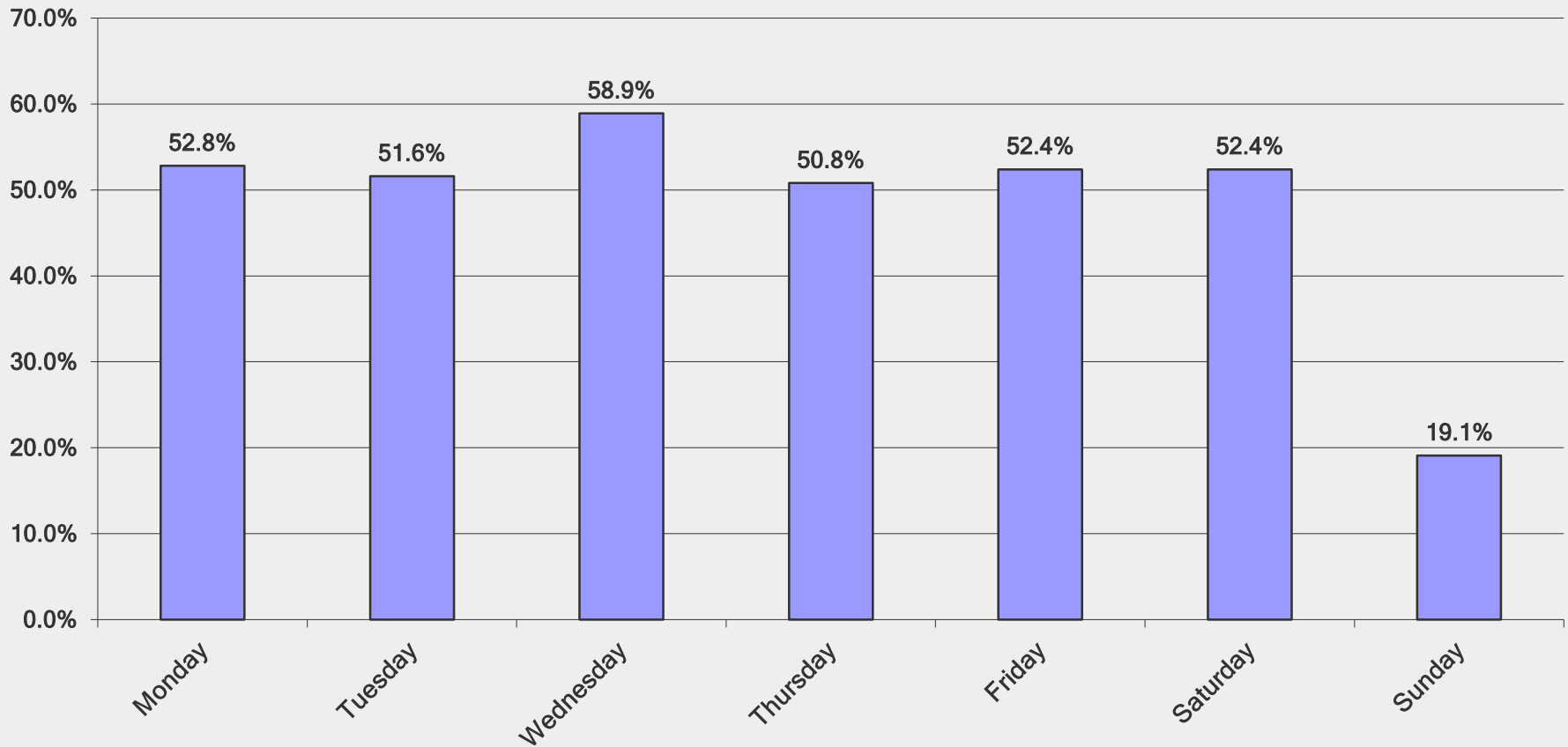
Answer Options	Response Percent	Response Count
Morning (9 am-noon)	44.3%	112
Afternoon (noon-5pm)	52.6%	133
Evening (5pm-8 pm)	45.1%	114
Later than 8 pm (please specify)	4.3%	11
please specify here		10

What times do you prefer to use the library?



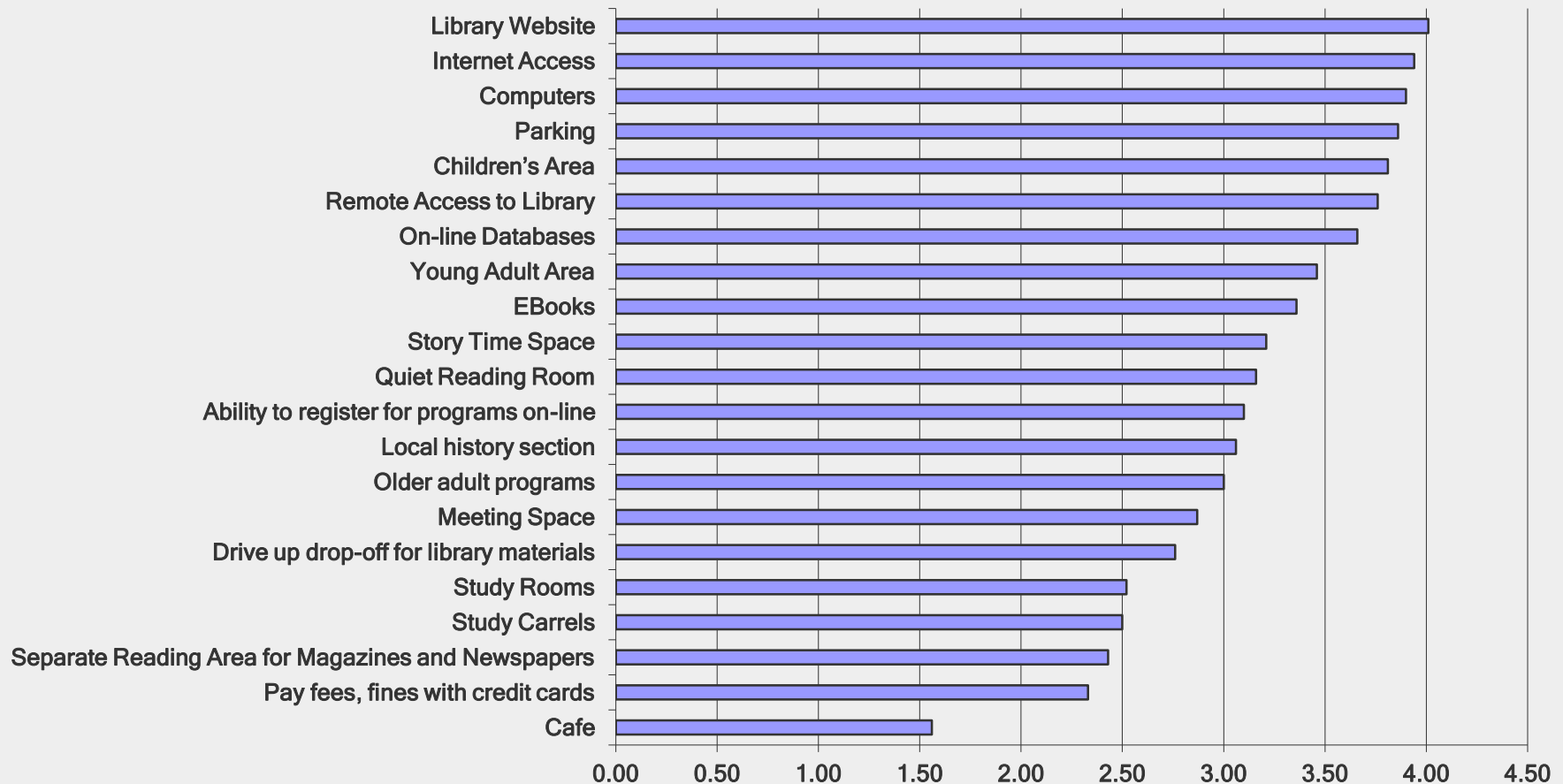
# Question 10

What days do you prefer to use the library?



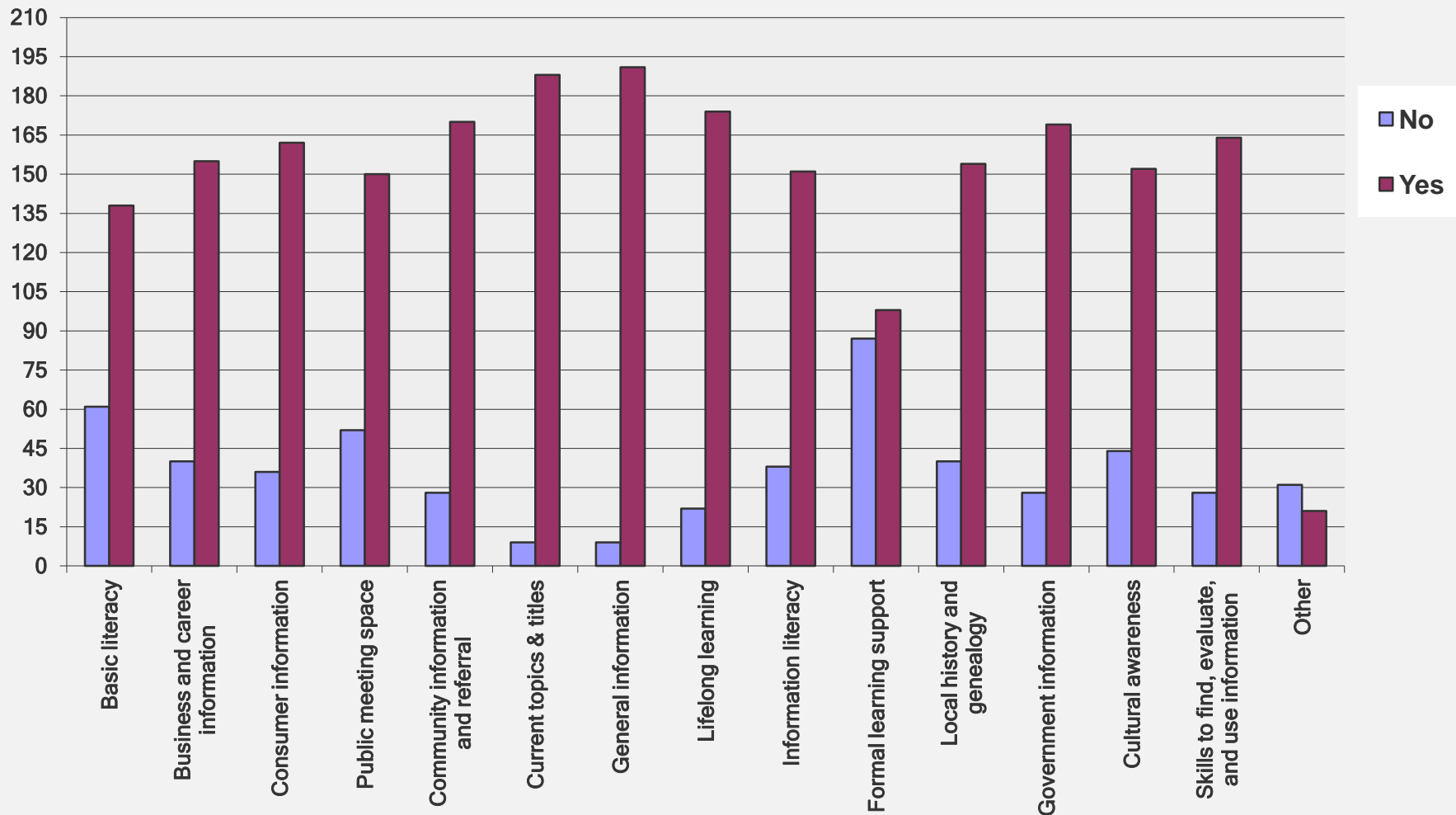
# Question 11

Please rate the following in terms of importance for an ideal library whether it is available or not at your current library



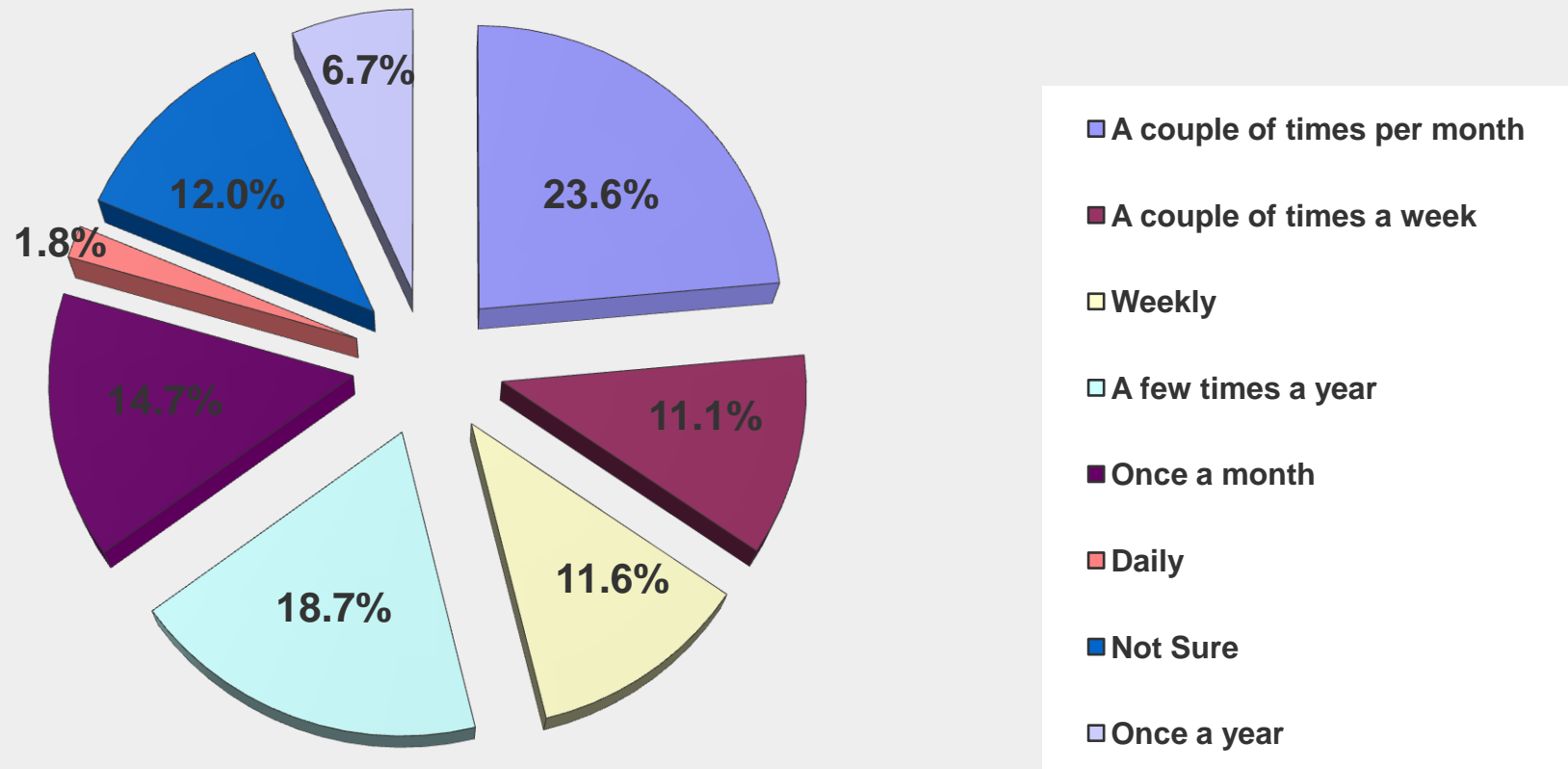
# Question 12

Do you see a need for library service in any of the following areas?



# Question 13

On average, how often do you visit the library website?



# Question 14

Where would you most like the consolidated library to focus its funding?

