

**June through August 2018:** Hellertown – Lower Saucon Chamber & The Borough of Hellertown are happy to announce and bring back Music in the Parks Summer Concert Series at Dimmick Park: 570 Durham Street, Hellertown PA

**Music in the Park dates as followed from 6pm – 8 pm:**

- **Sunday, June 10<sup>th</sup> – The Large Flower Heads**
- **Sunday, June 24<sup>th</sup> – Flirtin' With The Mob**
- **Sunday, July 8<sup>th</sup> – Brian Dean Moore Band**
- **Sunday, July 22<sup>nd</sup> – James Supra & Sara Ayers**
- **Saturday, August 18<sup>th</sup> – Cunningham & Associates** *(in conjunction with Hellertown Community Day)*

Grab your chairs, grab your blankets and come out to enjoy live music during our Music in the Park Summer Concert Series in Dimmick Park. Local businesses will be on sight selling food and beverages during the concert. **\*These events are BYOB unless otherwise noted.\*** Cheers! Here's to summer nights in Hellertown!

**Presenting Sponsor: ~~SOLD: Spirk Brothers, Inc. \$2,000 Chamber Member Rate~~**

- ~~Listed as a Presenting Sponsor and logo on all Marketing Materials along with the Hellertown-Lower Saucon Chamber~~
  - ~~This includes 2,000 door hangers, posters, half sheets, press release and more!~~
- ~~Large logo in advertising including The Chamber's Connections publication (15,000 readership) and e-Connections (8,000 emails)~~
- ~~Recognition during opening remarks for each concert over the public address system~~
- ~~Banner/signage displayed in prominent location in Dimmick Park~~
- ~~Social Media recognition on Chamber Social Media~~
  - ~~Tags and mentions at least 6 times~~
- ~~Large logo listed on the promotional pages for each concert on The Chamber's website~~

**Gold Sponsor: \$900 Chamber Member Rate | \$1,800 Future Member Rate**

- Large logo in advertising including The Chamber's Connections publication (15,000 readership) and e-Connections (8,000 emails)
- Recognition during opening remarks for each concert over the public address system
- Social Media recognition on Chamber Social Media
- Large logo listed on the promotional pages for each concert on The Chamber's website
- Logo on all Marketing Materials along with the Hellertown-Lower Saucon Chamber
  - This includes 2,000 door hangers, posters, half sheets, press release and more!

**Silver Sponsor: \$600 Chamber Member Rate | \$1,200 Future Member Rate**

- Medium size logo in advertising including The Chamber's Connections publication (15,000 readership) and e-Connections (8,000 emails)
- Recognition during opening remarks for each concert over the public address system
- Social Media recognition on Chamber Social Media
- Medium size logo in e-blast Invitation to Hellertown-Lower Saucon Chamber Members
- Logo on all Marketing Materials along with the Hellertown-Lower Saucon Chamber
  - This includes 2,000 door hangers, posters, half sheets, press release and more!

**Bronze Sponsor: \$375 Chamber Member Rate | \$750 Future Member Rate**

- Business name listing in advertising including The Chamber's Connections publication (15,000 readership) and e-Connections (8,000 emails)
- Recognition during opening remarks for each concert over the public address system
- Social Media recognition on Chamber Social Media
- Business name listing in e-blast Invitation to Hellertown-Lower Saucon Chamber Members
- Business name listing on the promotional pages for each concert on The Chamber's website
- Business name on all Marketing Materials along with the Hellertown-Lower Saucon Chamber
  - This includes 2,000 door hangers, posters, half sheets, press release and more!

**Supporting Sponsor:                      \$150 Chamber Member Rate | \$300 Future Member Rate**

- Recognition during opening remarks for each concert over the public address system
- Social Media recognition on Chamber Social Media
- Business name listing in e-blast Invitation to Hellertown-Lower Saucon Chamber Members

For more information on sponsorship opportunities, please contact Jessica O'Donnell at (610) 573-4010 or [jessicao@lehighvalleychamber.org](mailto:jessicao@lehighvalleychamber.org)