

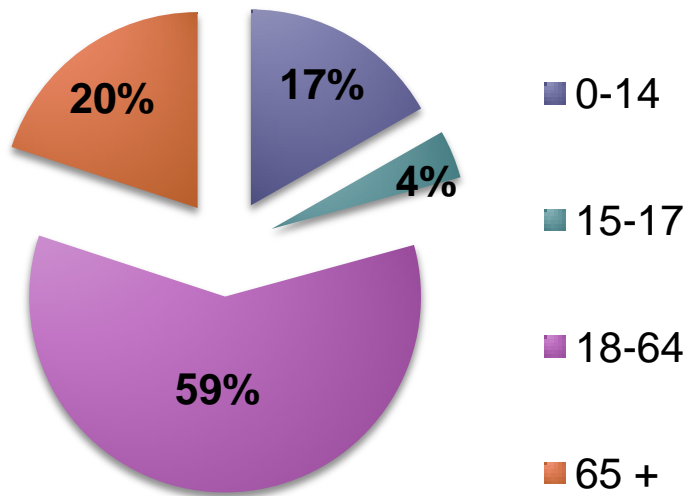
# **SAUCON VALLEY LIBRARY TASK FORCE**

## **Demographics and Statistics**

**Jessica Goedtel  
Lynn Koehler  
Alison Finkbeiner**

# 2010 Census – Borough of Hellertown

## Population by Age



The Borough of Hellertown saw a 4.95% increase of population; 5,606 residents to 5,898

989 residents are ages 0-14

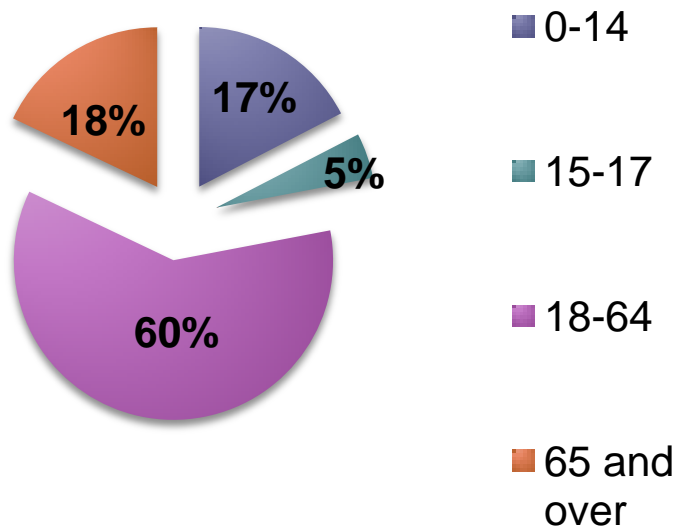
235 residents are ages 15-17

3,497 residents are ages 18-64

1,177 residents are ages 65 +

# 2010 Census – Lower Saucon Township

Population By Age



**Lower Saucon Township saw  
an 8.24% increase  
in population;  
9,884 residents to 10,772**

1,876 residents are ages 0-14

494 residents are ages 15-19

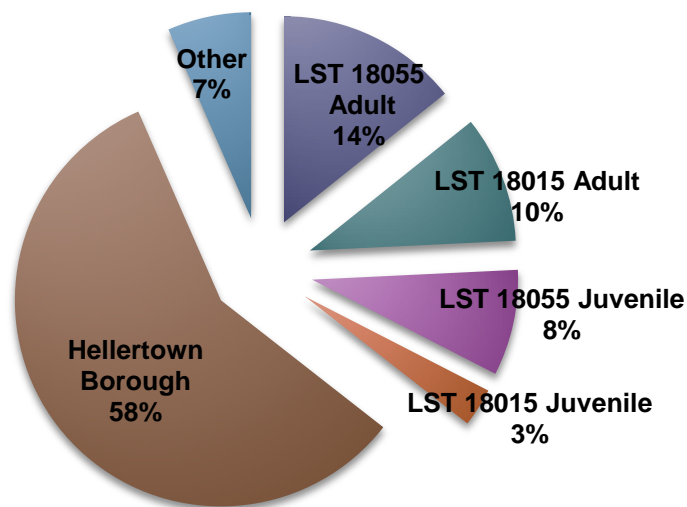
6,470 residents are ages 18-64

1,932 residents are ages 65 +

# Hellertown Area Library

- LST residents make up 35% of Hellertown Library's cardholders.
- There are 2,101 cardholders from Lower Saucon Township.
- 20% of the population of LST have a library card at the HAL.

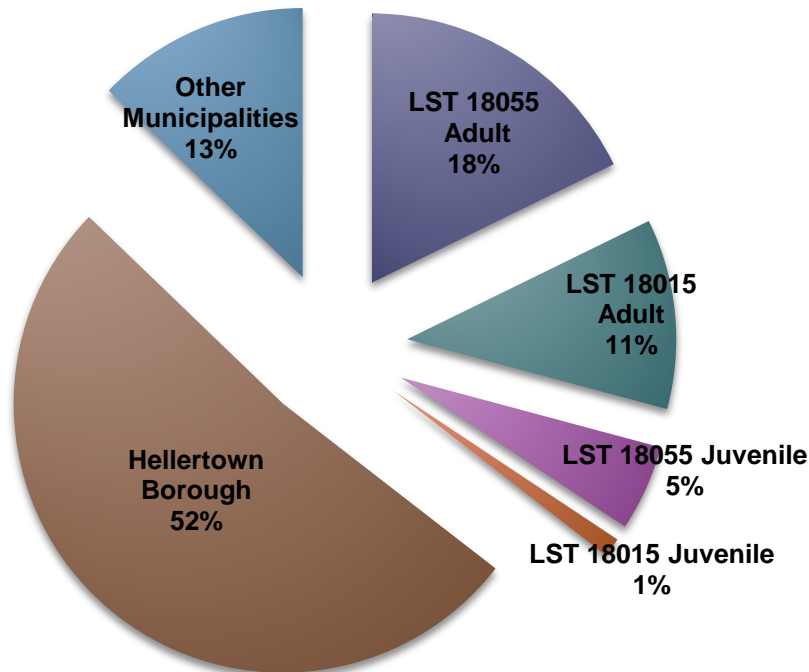
## Hellertown Area Library Patrons



# Hellertown Area Library

Lower Saucon Township residents checked out 30,637 materials in 2011; making up 35% of the Library's checkouts.

## Hellertown Area Library Circulation



# **LST Residents are Active at the Hellertown Library**

- **Six library volunteers are from LST**
- **48% of donations to library's annual Sweetheart Fund were from LST residents**

## **SUMMER READING & PROGRAMS**

- **45% of 2011 summer reading registrations were from LST**
- **56% of 2011 summer reading opening program attendees were from LST**

## **REGULAR CLUB MEETINGS**

- **MOMS Club**
- **Girl Scouts**
- **AARP Safe Driving School**
- **FIT Club**
- **Saucon Valley Soccer Boosters**
- **Book Club**
- **Parkers School of Dance**

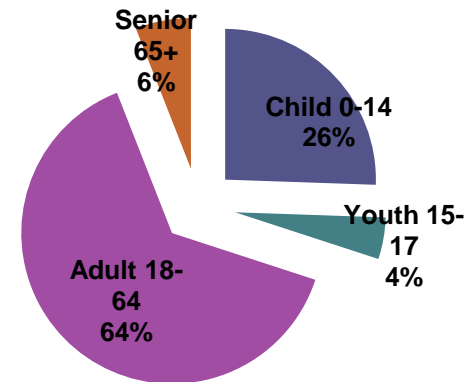
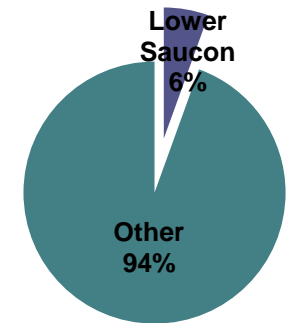
## **ANNUAL TOURS**

- **Boy Scout Library Tours**
- **Red Door Preschool Tours**
- **3<sup>rd</sup> Grade Tours from Saucon Valley School District**

# BAPL Lower Saucon Patrons

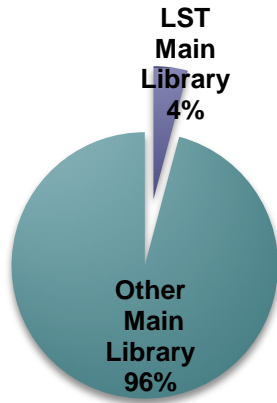
- There were 4,181 LST cardholders at BAPL as of 2011
- LST makes up 6% of BAPL cardholders
- 39% of the population of LST have a library card at BAPL
- LST residents must have a BAPL card to use HAL

## LST Cardholders

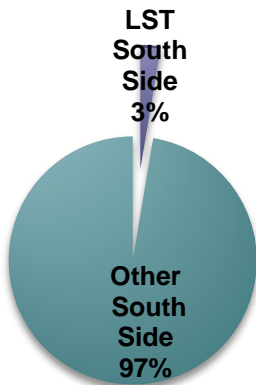


# Bethlehem Area Library 2011 Circulation to Lower Saucon

## Main Library



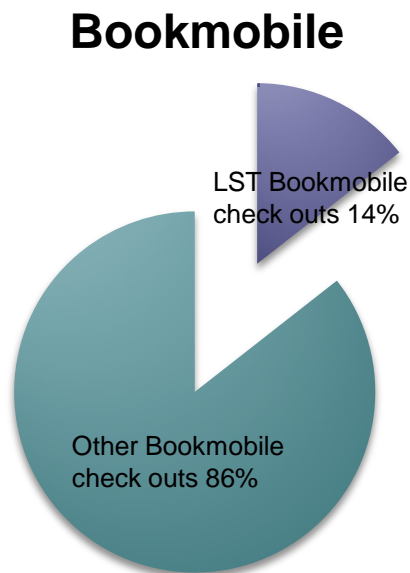
## South Side Branch



- **LST residents checked out 30,682 materials out of the Main Library in 2011; making up 4% of the Main Library's circulation**
- **Cardholders between the ages of 18-64 made up 86% of the items circulated to LST residents in 2011**
- **LST residents checked out 1,328 materials out of the South Side branch.**



# Bethlehem Area Library Circulation Continued



- **LST residents checked out 2,454 materials from the Bookmobile in 2011.**
- **Out of those 2,454 checkouts:**
  - 2% were to those ages 65 & over**
  - 75% were to those ages 18-64**
  - 23% were to those ages 0-14**
  - 0.8% were to those ages 15-17**