

Virtual Small Business Saturday

Saturday, May 30th, 2020

You're Invited! We want you to support and participate in our Virtual Small Business Saturday with The Greater Lehigh Valley Chamber of Commerce. We want people from all over the Lehigh Valley and beyond to virtually shop at your business!

The purpose of our Small Business Saturday is to offer an enticing deal or special for the day—to encourage new and returning customers to shop small and local in our Lehigh Valley.

How To Get Involved?

- **Come up with a Small Business Saturday deal**
 - **This can be a coupon, a bundle package, discount when spending x-amount, etc. You can even say that your business will do a live video on Facebook, showcasing items you have that we, the consumers can purchase!**
- **Submit your small business deal on the Small Business Council's Page at lehighvalleychamber.org/smallbusinesscouncil.html**
 - **In our specific communities, we will compile a list of who is offering deals these days and promote on our pages.**

**We highly recommend that you advertise on all your social media platforms (and email lists) leading up to this day what you are doing. Anytime you are posting on your social media pages, please use the hashtag #ShopVirtual and #ShopSmallLV.*

PLEASE NOTE

- **You do not have to be a Chamber member to participate**
- **There is no fee to participate**

Please help us promote this event and market your deal or special before and during the day on social media!

The deadline for all submissions is Saturday, May 23rd, 2020.

** Note: The quicker you get your deal or special in, the better turnout your business will have!*

We hope to have you participate this year to show people why our area is a so great for small businesses!

Sincerely,

Brittany Wiltshire
Director, Business & Diversity Councils

brittanyw@lehighvalleychamber.org
610-295-9824