

## **VIRTUAL SMALL BUSINESS SATURDAY – SATURDAY, MAY 30<sup>TH</sup> 2020**

Small Business Week is a celebration that highlights how vital small businesses are and offers an opportunity for consumers to rededicate themselves to shopping small and locally. During this day we want people from all over the Lehigh Valley and beyond to virtually shop at your business!

### **Gold Sponsor** **\$300**

- Recognition as a Gold Sponsor in all promotional materials
- Mention as a Gold Sponsor in all media releases
- Video submission encouraging customers to shop small at your business
- At least, but not limited to (5) tags on Social Media linking to your webpage
  - This includes the Affiliated Chambers, Regional Chambers and Small Business Councils pages on Facebook, LinkedIn & Instagram

### **Silver Sponsor** **\$200**

- Recognition as a Silver Sponsor in all promotional materials
- Business card size ad in the catalog
- Mention as a Silver Sponsor in all media releases
- At least, but not limited to (3) tags on Social Media linking to your webpage
  - This includes the Affiliated Chambers, Regional Chambers and Small Business Councils pages on Facebook, LinkedIn & Instagram

### **Bronze Sponsor** **\$100**

- Recognition as a Bronze Sponsor in all promotional materials
- Mention as a Bronze Sponsor in all media releases
- At least, but not limited to (2) tags on Social Media linking to your webpage
  - This includes the Affiliated Chambers, Regional Chambers and Small Business Councils pages on Facebook, LinkedIn & Instagram

### **Supporting Sponsor:** **\$50**

- Recognition as a Support Sponsor in all promotional materials
- At least, but not limited to (1) tags on Social Media linking to your webpage
  - This includes the Affiliated Chambers, Regional Chambers and Small Business Councils pages on Facebook, LinkedIn & Instagram