



2018 COMMUNITY DAY SPONSORSHIP OPPORTUNITIES

“PLATINUM” SPONSOR - \$1,000 (only 1 available)

- ❖ Prominent recognition as the Platinum Sponsor on all printed marketing materials for the event.
- ❖ Opportunity to kick-off event with 3 minutes of stage time.
- ❖ Your Company’s own exhibit/vendor space “in the shade”.
- ❖ Banner placement opportunity at the band shell stage during Community Day events & continuous recognition throughout the day over the PA system.
- ❖ Frequent mentions on Hellertown-Lower Saucon social media pages.

“GOLD” SPONSOR - \$500

- ❖ Prominent recognition as a Gold Sponsor on all printed marketing materials for the event.
- ❖ Your Company’s own exhibit/vendor space.
- ❖ Banner placement opportunity in the Park during Community Day events.
- ❖ Recognition throughout the day over the PA system.
- ❖ Mentions on Hellertown-Lower Saucon social media pages

“SILVER” SPONSOR - \$250

- ❖ Logo appears on all event posters distributed throughout the Borough of Hellertown and Lower Saucon.
- ❖ Your Company’s own exhibit/vendor space.
- ❖ Recognition throughout the day over the PA system.

“BRONZE” SPONSOR - \$150

- ❖ Logo appears on all event posters distributed throughout the Borough of Hellertown and Lower Saucon.
- ❖ Recognition throughout the day over the PA system.

SUPPORTER - \$75

If you are interested in participating in Community Day as a Sponsor, please return this form and your payment (made payable to "Borough of Hellertown – Community Day") to HLS Community Day c/o Borough of Hellertown, 685 Main Street, Hellertown, PA 18055.

Business/Organization Name _____

Contact Person _____ Title _____

Phone _____ Email _____

Address _____

Sponsorship Amount _____

DEADLINE TO PARTICIPATE IS MAY 31, 2018 –

CONTACT AMANDA BUSS @ 484-515-0099 WITH ANY QUESTIONS.