

VISUAL IMPACT ASSESSMENT AND SCENIC RESOURCE MANAGEMENT



Public Interest in visual quality and aesthetic compatibility is becoming increasingly important in development planning and decision-making, guiding how regulators consider and act on proposed projects. Saratoga is one of the most respected providers of visual impact assessment services in the country. The Saratoga Team served as select peer reviewers of the groundbreaking New York State Department of Environmental Conservation guidance document on assessing and mitigating visual impact. As landscape architects, architects, engineers and planners, consideration of the aesthetic quality of the visible landscape, no matter the project type or size, is founded in our core environmental values.

Saratoga provides visual assessment services for a great variety of project types including renewable energy, traditional power generation and transmission systems, industrial, land and natural resource management, residential, and transportation projects.

Visual Assessment Services

- Impact Assessment/Regulatory Compliance
- Project Visualization (simulation + animation)
- Night Lighting/Shadow Analysis
- Zone of Visual Influence (Viewshed) Mapping
- Mitigation Strategies
- Public Outreach
- Land Use and Zoning Policy, Standards + Guidelines
- Expert Testimony

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