

## **SMALL BUSINESS WEEK CELEBRATION – SUNDAY, JULY 5<sup>TH</sup> – SATURDAY, JULY 11<sup>TH</sup>**

Small Business Week is a celebration that highlights how vital small businesses are and offers an opportunity for consumers to rededicate themselves to shopping small and locally. During this week we are encouraging small businesses to promote their “special coupon” through The Chamber.

**The East Penn Chamber/Western Lehigh Chamber and Small Business Council will host a Small Business Week Kick-Off Mixer on TBA from 5:00 p.m. – 7:00 p.m. at location Florence Italian Grille.** Join us for an evening celebration small business, networking, live music, light bites and pick up your “special coupon” catalog.

### **Small Business Week Presenting Sponsor (Includes the Mixer (limited to 1) \$1,500**

- Prominent recognition as our Presenting Sponsor in promotional materials for the Small Business Kick-Off flyers. Half sheets and Small Business Week Catalog
- An exhibit table at the Small Business Week Kick-off Mixer to promote your business, products and services
- Full page ad in the catalog
- Opportunity to speak 2-3 minutes at the Small Business Week Kick-Off Mixer
- Mention as our Presenting Sponsor in all media releases
- At least, but not limited to (7) tags on Social Media linking to your webpage
  - This includes the Affiliated Chamber Chambers’ LinkedIn & Instagram page, as well as the Small Business Council and Lehigh Valley Chamber Facebook pages.

### **Catalog Platinum Sponsor (limited to 1) \$800**

- Prominent recognition as our Catalog Platinum Sponsor in promotional materials for the Small Business Week Catalog
- 1/2 page ad in the catalog
- Mention as our Presenting Sponsor in all media releases
- At least, but not limited to (6) tags on Social Media linking to your webpage
  - This includes the Affiliated Chamber Chambers’ LinkedIn & Instagram page, as well as the Small Business Council and Lehigh Valley Chamber Facebook pages.

### **Gold Sponsor \$500**

- Recognition as a Gold Sponsor in promotional materials and Small Business Week Catalog
- Quarter page ad in the catalog
- Mention as a Gold Sponsor in all media releases
- At least, but not limited to (5) tags on Social Media linking to your webpage
  - This includes the Affiliated Chamber Chambers’ LinkedIn & Instagram page, as well as the Small Business Council and Lehigh Valley Chamber Facebook pages.

### **Silver Sponsor \$300**

- Recognition as a Silver Sponsor in promotional materials and Small Business Week Catalog
- Business card size ad in the catalog
- Mention as a Silver Sponsor in all media releases
- At least, but not limited to (3) tags on Social Media linking to your webpage
  - This includes the Affiliated Chamber Chambers’ LinkedIn & Instagram page, as well as the Small Business Council and Lehigh Valley Chamber Facebook pages.

### **Bronze Sponsor \$150**

- Recognition as a Bronze Sponsor in promotional materials and Small Business Week Catalog
- Mention as a Bronze Sponsor in all media releases
- At least, but not limited to (2) tags on Social Media linking to your webpage

- This includes the Affiliated Chamber Chambers' LinkedIn & Instagram page, as well as the Small Business Council and Lehigh Valley Chamber Facebook pages.

**Supporting Sponsor:** **\$50**

- Recognition as a Support Sponsor in promotional materials and Small Business Week Catalog
- At least, but not limited to (1) tags on Social Media linking to your webpage
  - This includes the Affiliated Chamber Chambers' LinkedIn & Instagram page, as well as the Small Business Council and Lehigh Valley Chamber Facebook pages.

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**TBA**

**The East Penn Chamber/Western Lehigh Chamber and Small Business Council and host a Small Business Week Kick-Off Mixer on TBA from 5:00 p.m. – 7:00 p.m. at location Florence Italian Grille.** Join us for an evening celebration small business and pick up your “special coupon” catalog.

**Music Sponsor:** **\$200**

- Your choice of one piece of marketing material on the registration table
- Business recognition as the Music Sponsor during announcements
- Business name will be on messaging associated with the event as the Music Sponsor
  - Business logo included on all marketing materials
- Business name prominently placed on messaging associated with the event
  - Listed as the Music Sponsor

**Supporting Sponsor:** **\$75**

- Your choice of one piece of marketing material on the registration table
- Business recognition as the Supporting Sponsor during announcements
- Business name will be on messaging associated with the event as the Music Sponsor
  - Business logo included on all marketing materials