

**September 13<sup>th</sup> & 26<sup>th</sup>, 2020:** The Hellertown-Lower Saucon Chamber and The Borough of Hellertown have worked hard to reschedule a portion of the Music in the Park Summer Concert Series. We are thrilled to be able to offer you two events jam-packed with music to look forward to this fall.

**The rescheduled concert dates are as followed from 3pm – 8 pm:**

- **Sunday, September 13<sup>th</sup> – Social Call & Sunshine Symphony**
- **Saturday, September 26<sup>th</sup> – The Billy Bauer Band & The Large Flowerheads**

Grab your chairs, grab your blankets and come out to enjoy live music during our Music in the Park Fall Concerts at Morris J. Dimmick Park. Food trucks will be on sight selling food and adult beverages will be sold by Black River Farms & Lost Tavern Brewing during the concert. Let's get ready to rock!

**Presenting Sponsor: \$2,000 Chamber Member Rate (Only one available!)**

- Listed as a Presenting Sponsor and logo on all marketing materials along with the Hellertown-Lower Saucon Chamber
  - This includes 2,000 door hangers, posters, half sheets, press release and more!
- Large logo in advertising including The Chamber's Connections publication (15,000 readership) and e-Connections (8,000 emails)
- Two opportunities to address the crowd and introduce the band(s) of your choice
- Recognition during opening remarks for each concert over the public address system
- Banner/signage displayed in prominent location at Dimmick Park
- Social media tags & recognition on the Hellertown-Lower Saucon Chamber's Facebook page

**Music Sponsor: \$1,000 Chamber Member Rate | \$2,000 Future Member Rate**

- Large logo in advertising including The Chamber's Connections publication (15,000 readership) and e-Connections (8,000 emails)
- Recognition during opening remarks for each concert over the public address system
- Social media tags & recognition on the Hellertown-Lower Saucon's Facebook page
- Name listed in the press release
- Logo on all marketing materials
  - This includes 2,000 door hangers, posters, half sheets, press release and more!

**Gold Sponsor: \$750 Chamber Member Rate | \$1,600 Future Member Rate**

- Medium size logo in advertising including The Chamber's Connections publication (15,000 readership) and e-Connections (8,000 emails)
- Recognition during opening remarks for each concert over the public address system
- Social Media recognition on the Hellertown-Lower Saucon Chamber Facebook page
- Medium size logo in e-blast Invitation to Hellertown-Lower Saucon Chamber Members
- Name listed in the Press Release
- Logo on all Marketing Materials
  - This includes 2,000 door hangers, posters, half sheets, press release and more!

**Silver Sponsor: \$500 Chamber Member Rate | \$1,000 Future Member Rate**

- Business name listing in advertising including The Chamber's Connections publication (15,000 readership) and e-Connections (8,000 emails)
- Recognition during opening remarks for each concert over the public address system
- Business logo included on the event flyer
- Social Media recognition on the Hellertown-Lower Saucon Chamber Facebook page
- Business name listing in e-blast Invitation to Hellertown-Lower Saucon Chamber Members
- Name listed in the Press Release
- Business name listing on the promotional pages for each concert on The Chamber's website
- Business name on all Marketing Materials
  - This includes 2,000 door hangers, posters, half sheets, press release and more!

**Bronze Sponsor: \$300 Chamber Member Rate | \$600 Future Member Rate**

- Recognition during opening remarks for each concert over the public address system
- Social Media recognition on the Hellertown-Lower Saucon Facebook page
- Business name listed on the poster
- Name listed in the Press Release
- Business name listing in e-blast Invitation to Hellertown-Lower Saucon Chamber Members

**Supporting Sponsor: \$200 Chamber Member Rate | \$400 Future Member Rate**

- Recognition during opening remarks for each concert over the public address system
- Social Media recognition on the Hellertown-Lower Saucon Chamber page
- Name listed in the Press Release
- Business name listing in e-blast invitation to HLSC Member

**Marketing Sponsor: \$100 Chamber Member Rate | \$200 Future Member Rate**

- Recognition during opening remarks for each concert over the public address system
- Social Media recognition on the Hellertown-Lower Saucon Facebook page

For more information on sponsorship opportunities, please contact  
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